

Dear valued customers,

We are excited to announce the launch of our new brand Building Compliance Systems. This change reflects our commitment to providing you with the highest standard of building compliance systems, and our continued effort to meet your ever-evolving needs. The company remains the same (Building Certification Systems Pty Ltd, with the same ABN) and is simply changing its brand.

The new brand, Building Compliance Systems, more accurately reflects the nature of our business and the services BCS offer, now and into the future. Our goal is to provide you with the systems necessary to ensure that your projects meet all necessary compliance requirements, and to help you navigate the complex world of building regulations.

Some key benefits of our brand change include:

- Increased focus on compliance: the new brand emphasises our new product offerings with the aim to provide you with the tools that assist in managing the regulatory & compliance aspects of your projects.
- Improved brand recognition: the new brand is more memorable, helping to increase brand recognition and visibility across more market sectors.
- Enhanced reputation: the new brand reinforces our reputation as the leading provider of building compliance systems and helps to maintain BCS as a trusted partner for all your building compliance systems' needs.
- New Products: the new brand allows us to brand our new and existing products more appropriately to their target market. For example, BCS Energy is targeted to Thermal Performance Assessors, BCS SMA is targeted to Safety Measures Auditors, BCS Certification to certification businesses (not just building certification).

We believe that this brand update will better serve our customers and partners, and we are confident that it will help us to continue providing the highest level of service and support. Clients will notice the branding changes throughout our website, software, documents, and marketing materials over the coming months.

Thank you for your continued support, and we look forward to serving you under our new brand, Building Compliance Systems.

*Smarter, seamless building compliance*